



## 2020-21 OCAHU Newsletter Advertisement Information and Agreement

Valid July 1, 2020 through June 30, 2021

This Agreement is entered into on \_\_\_\_\_, 2020 | 2021 by and between the Orange County Association of Health Underwriters (OCAHU) and Sponsor (Company Name):

Contact: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Yes, I would like to place an ad in the \_\_\_\_\_ 2020-21 Newsletter(s).  
(September and November 2020, January, March, May and July 2021)

Location Choice: \_\_\_\_\_

Signature of Contact: \_\_\_\_\_

### Ad Prices are Per Issue

#### **Advertising Opportunities 6 x Per Year (September, November, January, March, May and July)**

Inside Front Cover - \$500 / Inside Back Cover - \$450 (not available at this time – Platinum Sponsors only)

Full Page - \$400 / Half Page - \$225 / Quarter Page - \$125

**Advertisement Specs: All Ads must be in a Hi-Quality JPEG Color File**

#### **Featuring 8.5 x 11-in Newsletter/Magazine in Color Print and Electronic Distribution Formats**

Inside Front and Back Covers or Full Page Ad: 10.5-in tall x 8-in wide

Half Page: 5.25 in tall x 8-in wide / Quarter Page: 5.25-in tall x 3.75-in wide

**Issue Advertisement Deadlines:** August 1, October 1, December 1, February 1 and June 1

Discounts available for multiple issues. 20% discount for all 6; 10% discount for 3 or more.

***Please forward a check made payable to OCAHU and send to the address listed below. Or, if you prefer to pay with a credit card, please complete the following and fax back to 858-408-2671.***

American Express     Discover     Visa     MasterCard

Security Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Card Number: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_