



August 2020

## Hello Partners and Exhibitors!

The Summit Team would like to take this time to clear up some misinformation that has been circling, causing you concern. The Senior Summit will be held virtually on September 1-3, 2020 by the three chapters that make up the **Senior Summit** (*Inland Empire, Orange County and San Diego*).

We are **extremely excited** to offer this virtual event with the many Certifications, CE's, and Product Trainings we have always offered in the past. By going virtual, we can expect an even larger group of agent attendance. So, what does this mean for you the **Partner or Supporter**? Let us briefly explain.

Besides more foot traffic going to your booth:

- You can **be creative** and offer complete information on all your county plans (throughout the state) with descriptions of each plan,
- Opportunity to create a commercial to advertise your booth, introduce any **new bonus opportunities**, new plans and more,
- All registered attendees will have the opportunity to review any of the information presented at the Summit for an additional **90 days** following the Summit at no charge.

The **virtual experience** is so thorough, no expense has been spared bringing to the audience the most informed Summit of our time. Along with **Branding** yourself to all those agents who have never used your products or services before, is a plus for you!

We have developed an exhibit hall demo that can be emailed to you for your review. This demo can answer any questions or concerns you may have regarding the limitless functions that are available to you.

To our **Summit Impact Partners** - know this is an opportunity that cannot be passed up. With your support and insight, we are excited to see what new and creative idea's we will jointly bring to this year's Summit. Remember, we are only limited by our own imagination. Let us work together and present a program that people will be talking about for many years to come!

We would like to take this time to say a heart-felt **"Thank You"**! Without your continued support the **Senior Summits** would not be here after 7 years.

We feel that finally the Medicare Agents, Carriers and Agencies can say we are here, and we are **being heard!**

Included in this packet is all the information needed to make the decision **now** and be part of this great event.

Sincerely,

*Senior Summit Executive Team 2020*



# 7TH ANNUAL SENIOR SUMMIT

## September 1 - 3, 2020

**MAKING US BETTER TOGETHER**

*NEWLY REVISED PARTNERSHIPS!*

*The Senior Summit Committee reserves the right to revise the sponsorships at any time.*

### PALLADIUM IMPACT PARTNER \$10,000

- Your choice of a Two Hour Certification Class | a Two Hour Product Training | or a CE Course
- Post Event interview with CalBroker Magazine to feature the Palladium Partner's Virtual Summit experience. [Article anticipated for the November 2020 CalBroker issue].
- Company commercial or video content [provided by company] that will play on the Summit registration site, chapter websites & sent post conference via reminder email to attendees [1x per month over 90 day period/3 total] to revisit 2020 Virtual Senior Summit
- Banner/Company Logo advertising on the Virtual Summit Conference Lobby
- Company Logo with link to your website displayed on the Senior Summit registration site and on chapter websites
- Your introduction at General Session on Sept 2nd and 3rd
- Company Logo displayed in the Sessions Lobby during a General Session
- Shout Out/Thank You on Virtual Exhibitor Listing
- Social Media mention
- Virtual Exhibit Booth to include: Your own URL to create a personalized exhibit booth, video recordings, live booth chats [private or open discussion], ability to make available company literature to attendees, Lead list of attendees visiting your exhibit booth
- Pre & Post event attendee List

### PLATINUM IMPACT PARTNER \$6,000

**SOLD! to UHC and HUMANA** (One available)

- Your choice of a Two Hour Certification Class | a Two Hour Product Training | or CE Class
- Banner/Company Logo advertising on the Virtual Summit Conference Lobby
- Company Logo with link to your website displayed on the Senior Summit registration site and on chapter websites
- Your introduction at General Session on Sept 3rd
- Company Logo displayed in the Sessions Lobby during chosen session
- Shout Out/Thank You on Virtual Exhibitor Listing
- Social Media mention
- Virtual Exhibit Booth to include: Your own URL to create a personalized exhibit booth, video recordings, live booth chats [private or open discussion], ability to make available company literature to attendees, Lead list of attendees visiting your exhibit booth
- Pre & Post event attendee List

### GOLD+ IMPACT PARTNER **SOLD! to AGA**

- Lunch sponsorship: Agents will receive a \$15 GrubHub coupon sent via email. GrubHub line of credit can be used 1x on any day of the Virtual Summit. The email will state, "This virtual lunch was provided by..."[sponsor name] with URL for redemption
- Banner/Company Logo advertising on the Virtual Summit Conference Lobby
- Company Logo with link to your website displayed on the Senior Summit registration site and on chapter websites
- Company Logo displayed in the Sessions Lobby during lunch break on Sept 2nd and Sept 3rd
- Shout Out/Thank You on Virtual Exhibitor Listing
- Social Media mention
- Virtual Exhibit Booth to include: Your own URL to create a personalized exhibit booth, video recordings, live booth chats [private or open discussion], ability to make available company literature to attendees, Lead list of attendees visiting your exhibit booth
- Pre & Post event attendee List

### GOLD IMPACT PARTNER **SOLD! to SMS**

- Your choice of a One Hour Certification Class | Product Training or CE Class
- Banner/Company Logo advertising on the Virtual Summit Conference Lobby
- Company Logo with link to their website displayed on the Senior Summit registration site and on chapter websites
- Company Logo displayed in the Sessions Lobby during chosen session
- Shout Out/Thank You on Virtual Exhibitor listing
- Social Media mention
- Virtual Exhibit Booth to include: Your own URL to create a personalized exhibit booth, video recordings, live booth chats [private or open discussion], ability to make available company literature to attendees, Lead list of attendees visiting your exhibit booth
- Pre & Post event attendee List

### SUPPORTER (Exhibitor ONLY) \$499

- Virtual Exhibit Booth to include: Your own URL to create a personalized exhibit booth, video recordings, live booth chats [private or open discussion], ability to make available company literature to attendees, Lead list of attendees visiting your exhibit booth
- Shout Out/Thank You on Virtual Exhibitor listing
- Pre & Post event attendee List

### SPECIAL PARTNER / SUPPORTER ADD-ONS

#### **ADD ON - \$2,500**

Coffee Break Sponsor: Attendees will receive a \$5 Starbucks digital gift card sent via email. Gift cards can be used any time during the Summit or saved as credit for later use. The email will state, "This virtual coffee break gift card\* was provided by... [sponsor name] with instructions for how to redeem the digital gift card. [\*Cio-branding with Company's logo may be available for an additional \$200 set-up fee].

#### **ADD ON - \$2,500**

**Grand Prize sponsor.** Agents entering the virtual exhibit hall will receive virtual raffle ticket **after visiting each booth.** Agents are required to open/download one document from each booth. One prize winner will receive a \$750 Amazon E-Gift Card. Email to the winner will state, "This virtual grand prize was provided by..."[sponsor name] with URL.

#### **ADD ON - \$1,000**

**Session sponsor.** Your logo will be posted as a session sponsor.



# 7TH ANNUAL SENIOR SUMMIT

## September 1 - 3, 2020

**MAKING US BETTER TOGETHER**

# PARTNER CONTRACT

## SPONSORSHIPS

Palladium Impact Partner	\$10,000
Platinum Impact Partner	\$6,000
Gold+ Impact Partner	\$5,500
Special Partner Add-On	\$2,500
Special Partner Add-On	\$1,000
Supporter	\$499

## VIRTUAL EXHIBITOR LISTING

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone (toll-free, if you have one) Company Website

We agree to abide by all rules and regulations governing the convention, as printed in the sponsors and exhibitors prospectus and this application. Acceptance of this application by the Orange County, Inland Empire and San Diego Associations of Health Underwriters constitutes a contract.

\_\_\_\_\_  
Authorized By (Please Print) Date

\_\_\_\_\_  
Authorized Signature

## GENERAL INFORMATION

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Key Contact Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone Fax

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Company's Primary Line of Business

## PAYMENT

(Please check the appropriate box.)

- Check (Payable to OCAHU)  Invoice Me  
 MasterCard  Visa  AmEx  Discover

\_\_\_\_\_  
Card # Exp. Date CVV

\_\_\_\_\_  
Cardholder's Signature Amount

All cancellations must be received in writing. Cancellations received on or prior to August 21, 2020, will be liable for 50% of the cost of sponsorship. For cancellations received after August 21, 2020, sponsors are liable for 100% of the cost of the sponsorship. No refunds will be made after August 21, 2020.